

AGENDA
Agriculture & Extension Education Committee Meeting
County Board Room
810 Lincoln St, Kewaunee, WI
Wednesday, June 3, 2020
8:30 AM

Agenda

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Review/Approval of Minutes of the May 6, 2020 meeting minutes
5. Public Input
6. Selection of a Vice-Chair for the Extension Committee
7. Educators Reports – Written/Narrative/Q/A
8. Department Head/Area Director Report – Rob Burke
 - a. Planning for Joint Meeting with Door County
 - b. Computer performance deficiencies in the Extension Office
9. Review and Set Future Committee Meeting Dates.
10. Adjourn

The Committee welcomes all visitors to listen and observe, but only Committee members and those invited to speak will be permitted to do so. Persons with disabilities needing special accommodations to attend or participate should contact the County Administrator's Office at (920) 388-7164 prior to the meeting so that accommodations may be arranged.

A majority of the members of the County Board of Supervisors or any of its committees including: Finance & Public Property, Personnel, Advisory & Legislative, Health, Child Support, & Veterans Service, Human Services, Aging Services Unit Advisory, Extension Education, County Farm, & Zoning, Law Enforcement & Emergency Management, Land & Water Conservation, Highway & Solid Waste, Promotion & Recreation, and others may be present at this meeting to listen, observe, and participate. If a majority of any such committee is present, their presence constitutes a "meeting" under the Open Meeting Law as interpreted in State ex rel. Badke v. Greendale Village Board, 173 Wis. 2d 553 (1993), even though the visiting body will take no action at this meeting.

***Due to COVID-19, ALL in-person committee meetings are temporarily CLOSED to the public. The public is able to watch the meetings LIVE via YouTube by: Going to: www.kewaunee.org Once you are on the homepage, on the left hand side, click on Committee Meetings – LIVE or click on LIVE MEETINGS in middle of the home page Then click on the link for the meeting you want to watch**



Extension
UNIVERSITY OF WISCONSIN-MADISON
KEWAUNEE COUNTY

Aerica Bjurstrom
Agriculture Agent
Prepared for June 3, 2020

During the Safer at Home directive, my methods of reaching my audience has changed to exclusively online for the foreseeable future. Extension professionals are not to meet with any clients in person and must adhere strictly to the UW-Madison's quarantine guidelines. The Zoom online meeting platform is UW-Madison's preferred method of communication, therefore anytime "Zoom" is referenced in this report, it means it was an online video meeting.

- Weekly Zoom with the Dean of Extension
- Weekly Zoom with Area 12 (Door, Kewaunee)
- Weekly Emergency Operations Center Brief
- Twice weekly program planning Zoom (Supporting Farmers During Challenging Times)
- Weekly Supporting Farmers During Challenging Times Webinar
- Weekly Managing the Surplus Production Workgroup Zoom
- Every other week Dairy Workers' Training Workgroup Zoom
- Every other week Zoom updates and correspondence with program area
- Monthly Master Gardener Program Zoom
- Other planning meeting Zooms/webinars I have participated in during the month of May
 - Dairy Beef workgroup planning meetings (4)
 - Considerations for land spreading of milk
 - Wisconsin Association of County Agriculture Agents Meeting
 - Kewaunee County Dairy Promotion

Reporting – Extension educators need to report weekly on work they've been doing, plus COVID-19-specific work. I spend approximately 1-3 hours a week working on reporting into the Extension's online system. I also report weekly to the USDA on the crop progress report.

Media Interviews – I have done multiple media interviews via Zoom and phone during the month of May for TV and radio. May interviews generally focused on field and crop conditions and how farmers are handling the COVID-19 and were aired on Door County Daily News and Local 5 - WFRV.

Land Rent Survey – I held two land rent survey presentations in April, but finished a fact sheet on the results in May. Results were posted online and emailed to everyone who registered for the online Zoom meetings. The fact sheet, a recording of the presentation, and a variety of other renting farm assets resources are located at: <https://fyi.extension.wisc.edu/kewauneeag/renting-farm-assets/>

Farm Technology Days – I worked with the scholarship committee to release the names of the award recipients. I wrote the press release, sent it to media, and followed up with each of the recipients to finalize details for their award. I currently manage the checkbook for Farm Technology Days, so I paid some construction bills for the skating rink and issued checks to the scholarship recipients.

Webinars – I am participating on three workgroups who are focused on developing and sharing information for farmers during the COVID-19 Pandemic and beyond. Webinars I was part of planning and carrying out in May were:

- Managing the Surplus: Strategies for Reducing Milk Production
- Farm Management Through a Crisis: Financial Programs & Legacy Ag of Agriculture
- Farm Management Through a Crisis: Looking Ahead for Dairy

Dairy Workers' Training revision – The Dairy Workers' Training series of learning modules are being revamped to include a new look, material, and videos. I am working with a small subgroup focusing on Cattle Handling. I originally wrote the module in 2008, and am working now with the Animal Well Being Specialist and another county agent to revise and update the module. Once travel and on-farm bans are lifted, we will work with a Kewaunee County farm to film the new videos that will be included in the revised module.

Media and social media program promotion – I am working with another county agent to keep the Dairy Team social media account updated with program promotion from around the state. We have developed a consistent look for all COVID-19 posts, program series posts, and we are promoting programs happening in all parts of Wisconsin related to dairy. The increased traffic on the page has increased page likes by approximately 20 new people a week.

Scissor Clips – I am currently carrying out the annual scissor clips project, which includes soliciting sponsors and host sites. Per the UW's COVID-19 directive, I had to ask special permission from the Dean to travel to sites to collect alfalfa samples. I had to submit a request with the GPS coordinates of the fields where I'd be collecting samples and provide details as to where I would travel while collecting samples. I am currently sampling four fields, three in Kewaunee County and one in Southern Door County. Scissor Clips results are an important tool used by farmers and agriculture professionals to help follow the progress of the first alfalfa crop of the year. This year the crop started out very short/behind normal due to a cold and dry spring, however warm and humid temperatures in late May provided tremendous growth for the crop and first crop harvest is only slightly behind schedule from a normal year. Samples are collected and evaluated twice a week starting mid-May until harvest in early June. Results are sent out via email and posted online and social media along with additional information on interpreting results, pricing standing forage, and harvesting alternative forages. One farmer commented, *"The information you provided us on our crop was exactly what we needed. Thanks to that information, we know we shouldn't harvest a field for cow feed because it wouldn't be good enough quality, thank you!"*

I have also been posting field updates and educational information on Facebook during Scissor Clips this year, you can find those posts at **Extension Kewaunee County Agriculture Program**.

Other activities in May –

I continue to meet with groups I met with before Safer at Home, but by Zoom. Dairy Promotion continues to meet even though Breakfast on the Farm has been canceled for 2020. We have hosts set through 2023 and are working to hold events for June Dairy Month.

I am continuing to answer phone calls and emails from farmers and community members on dairy, livestock, and forage questions.

This month I was given notice that my promotional package submission for the National Association of County Agriculture Agents communication awards program is a national finalist. I will need to travel to Virginia Beach in September to receive the award and find out at that time if I am a national winner.



Renee Koenig, MS
Associate Professor, Human Development & Relationships Educator
Report for June 2020

Supporting Farm Families During Challenging Times - I presented stress management and mental health care strategies to 342 viewers on the webinar (see picture below) which was coordinated by Aerica Bjurstrom and the dairy team. I also wrote newspaper and radio articles on the topic of managing farm stress during challenging times and they were printed in the Door County Daily News, Council for Family Relations, and Agri-View requested to share my presentation.

Resources for Families - I have been connecting low-income and disadvantaged families to community resources. Families experiencing a transition caused by divorce are especially impacted during this time because finances are strained and child care arrangements are in flux. I connected the food pantries, school meal programs and Hispanic resources to help families access food and financial resources. I also promoted awareness of Extension's COVID-10 resources available at <https://fyi.extension.wisc.edu/covid19/>. My list was shared by city hall, libraries, schools, churches and human service agencies and can be accessed here: <https://kewaunee.extension.wisc.edu/being-calm-and-prepared-for-covid-19/>

A promotional poster for a webinar. At the top, it reads 'FARM MANAGEMENT THROUGH A CRISIS: A SUPPORTING FARMERS DURING CHALLENGING TIMES WEBINAR SERIES'. Below that, the title 'Dairy Policy & Supply Chain Disruptions' is followed by the date and time 'April 16 | 1 pm to 2:30 pm' and a registration link 'Register at <http://go.wisc.edu/8f9044>'. The main title of the webinar is 'Taking Care of You: Managing Stress During Challenging Times', with a portrait of Renee Koenig to the right. Below the title, her name 'Renee Koenig' and title 'Human Development & Relationships Educator, Extension Kewaunee County' are listed. The bottom of the poster features a rural landscape with a cow and a barn, and the University of Wisconsin-Madison Extension logo.

Child Safety and Prevention - Children are more likely to be left home alone or unsupervised out of necessity during the pandemic and stay-at-home orders. Without school and events, most young people will likely get bored and look for ways to cope with stress. It is during these times that they are most vulnerable to making poor choices. I developed a resource to remind and encourage parents to monitor and secure alcohol and prescription medications and to use the Home Alone online program for safety lessons. My educational program and resources reached family serving agencies and substance abuse prevention coalitions across Wisconsin and even a state government agency in Alexandria, Virginia. Erin Dahle, our office support staff, was instrumental in helping me disseminate this crucial information.

Financial Resources to Help Get Through COVID-19 - Mindful Money Moments is one additional effort that I am sharing. The details are included in the image below:

<https://fyi.extension.wisc.edu/toughtimes/covid-19-financial-resources/>



[FACEBOOK.COM/WATCH/HDRINSTITUTE/525304271514425/](https://www.facebook.com/watch/hdrinstitute/525304271514425/)

Tune in **WEDNESDAY** and **FRIDAY** afternoons on our University of Wisconsin-Extension **HUMAN DEVELOPMENT AND RELATIONSHIPS** page for a **NEW** video series, UW Mindful Money Moments. Each week, our Financial Security Team Educators will feature topics such as:



- ▶ **HOW TO DEAL WITH A DROP IN INCOME**
- ▶ **MANAGING MONEY IN TOUGH TIMES**
- ▶ **OPTIONS FOR PAYING BACK STUDENTS LOANS**
- ▶ **AND MANY MORE**

During the COVID-19 pandemic, the team will deliver videos on topics related to the specific challenges that many people and businesses are facing. You can view the 3-4 minute videos on the Facebook page. For up-to-date financial resources visit this website: [FYI.EXTENSION.WISC.EDU/TOUGHTIMES/COVID-19-FINANCIAL-RESOURCES/](https://fyi.extension.wisc.edu/toughtimes/covid-19-financial-resources/)





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Kewaunee County 4-H Youth Development Extension Update

Jill Jorgensen, 4-H Youth Development Educator

June 2020

Statewide Online Volunteers in Preparation (VIP) Training: Over the last year we have piloted and developed an online Volunteers in Preparation training for local volunteers to easily access the training with us live, wherever they are during the training. That way, if they could not be at the face-to-face training, there was another opportunity to attend and we did this as a multi-county training to make it accessible to as many people as possible. The state 4-H office asked if we would provide this training not only to our counties but in addition for counties that had vacancies that they were working to fill. In turn, other county-based educators inquired if they could be trained to do the same type of virtual training. We are creating statewide train-the-trainer sessions at the request of the state 4-H office.

Virtual County Project and Club Meetings: I continue to facilitate and provide opportunities for club and county projects to meet in virtual settings. There are several projects, clubs, the Leaders Association, Auction Committee, and the Teen Association that I have been continuing to meet and provide educational opportunities. The number of groups meeting virtually has continued to increase. As previously mentioned, the directives due to Covid-19 brought an opportunity to collaborate, meet, and teach in different ways. I will continue working with volunteers and community partners to offer meetings and educational experiences for young people and volunteers in Kewaunee County. We also have offered other counties to join our offerings as appropriate.

Alternative Options for Fairs Document and Presentation: While UW-Extension educators do not run the county fairs, we work in partnership with the local fair boards on the youth development education surrounding fairs. I was asked to be part of a team to explore additional options for fairs to consider for their junior fair departments in light of fairs being cancelled or altered. One of the pieces that we focused on was the opportunity and importance for youth reflection on their projects. We looked to other states that have models developed and have had success with implementing some of the strategies. We compiled a document with potential different models and consideration for this year's around the static/non live animals exhibits. It was shared at the end of May with the Wisconsin Association of Fairs (WAF) via a zoom presentation. Additionally, the document was posted for fair to reference on the WAF site. Additionally, it was shared with Extension Educators that serve as educational resources for the fair. Educators may be able to help the fairs work through these alternatives or it may serve as a reference for them in other facets of the program. Another team is working on a documents and presentation for the junior animal portions of fairs that will be presented at the beginning of June.

Statewide Online Zoom Training: As mentioned, the state 4-H office asked us to create videos for 4-H volunteers and families on how to use this on how to use Zoom. The videos are now available for all 4-H volunteers and colleagues to utilize regarding the basics of using and leading with Zoom. Additionally, I have supported other colleagues not as familiar with the platform and was able to help them use it in their counties

Virtual Horse Clinics: I partnered with Sara Novotny, a well-regarded horse clinician and judge to provide several virtual clinics hosted by Kewaunee County 4-H. While these were intended to provide opportunities for Kewaunee County 4-H members, we opened them to other members across the state. The first clinic had over 130 people attend and the second had over 70 that registered. Some sites also have multiple viewers present. We had youth and volunteers join us from a number of counties and neighboring states. We will be offering two more opportunities at the beginning of June.

MINUTES
Agriculture & Extension Education Committee Meeting
810 Lincoln St, Kewaunee, WI
Wednesday, May 6, 2020
8:30 AM

Minutes

1. **Meeting Called to order** at 8:31 AM by Chairman Tom Romdenne
2. **Roll Call** - Committee members present: Tom Romdenne, Chuck Wagner, Gary Paape, Matt Piesler. Educators present (via Zoom): Aerica Bjurstrom, Jill Jorgensen, Renee Koenig. Also present: Rob Burke, Area Extension Director. Public Access: Remote via internet channel.
3. **Motion by Wagner, second by Paape to approve the agenda and minutes of March 10.**
4. **Public Input** – None
5. **Educators Reports** –

Renee Koenig: Highlighted how she has adapted her regular programs to online formats, responding to new family education needs, and finding new ways to connect with consumers and colleagues. She has disseminated numerous digital resources to hundreds of Wisconsin and Kewaunee residents. Also conducted extensive outreach to other community partners to collaborate on dissemination of programs and information. Also highlighted the Home Alone Safety Program for Children – an online parent and youth videos resource that has proved to be very helpful during this time. The local schools were grateful to receive this resource from Renee right before schools closed so they could share it with families.

Aerica Bjurstrom: The Zoom online meeting platform is UW-Madison's preferred method of communication, and listed some of the Zoom meetings she has participated in, or planned and presented programming...

- Weekly Zoom updates and correspondence with program area
- Weekly Zoom with the Dean of Extension
- Weekly Zoom with Area 12 (Door, Kewaunee)
- Weekly Emergency Operations Center Brief
- Twice weekly program planning Zoom (Supporting Farmers During Challenging Times)
- Weekly Supporting Farmers During Challenging Times Webinar
- Weekly Reduction in Milk Production Workgroup Zoom
- Every other week Dairy Workers' Training Workgroup Zoom
- Monthly Master Gardener Program Zoom

Also reported she had completed the land rent survey analysis and presented a webinar on March 31 and another on April 16. Developed a PowerPoint presentation and recorded it so those who were not able to attend the webinar could watch it at their convenience. It was equipped with closed captioning before being posted the Kewaunee County Extension website. Also wrote a

fact sheet that was also posted on the Kewaunee County website at:
<https://fyi.extension.wisc.edu/kewauneeag/farm-asset-rental-rates/>

Jill Jorgensen: Jill highlighted Virtual Swine and Sheep Nutrition Meetings in partnership with Lance Miller from Land O'Lakes Inc. to provide nutrition meetings for both sheep and swine. The meetings were originally scheduled to be "in person" but he adapted his materials and the youth responded well to his presentation, even in an online setting.

Virtual County Project and Club Meetings: Jill related how Covid 19 brought an opportunity to collaborate, meet, and teach in different ways. She changed some of the meeting requirements for the year and offered education in different ways. In working with volunteers and community partners to continue offering meetings and educational experiences for young people and volunteers in Kewaunee County and invited other counties to join our offerings as appropriate. We have held several meetings already and more are planned for the upcoming month. While this has been a transition for family 4-H families and volunteers, they have taken it in stride and are readily participating in the educational offerings and meetings.

6. Department Head/Area Director Report-

- a. Burke reported that all functions of the Extension Office and Educators are continuing to function in this Stay at Home Safer era. University directives to all faculty and staff required tele-working of all but the most essential employees (example were employees to maintain experimental materials/animals/plants).
 - b. Burke noted that the Educators have responded quickly and effectively to the new working environment, and have developed and delivered programming, and information that addresses the most recent issues and problems that producers, youth, and families are experiencing during the COVID crisis. For example, a new program delivered by our Educators along with colleagues that addressed the issue of producers needing to land spread or otherwise dump raw milk drew over 350 participants online.
7. Next meeting dates June 3 at 8:30 am., July 1 8:30 a.m.
 8. **Call to adjourn, all aye.** Meeting adjourned at 9:19 AM.

Respectfully submitted by:

Rob Burke

May 6, 2020