

AGENDA
Agriculture & Extension Education Committee Meeting
Highway Department Meeting Room
E4280 County Road F, Kewaunee, WI
Wednesday, April 14, 2021
8:30 AM

Agenda

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Review/Approval of Minutes of the March 10, 2021 meeting minutes
5. Public Input
6. Educators Reports – Written/Narrative/Q/A (VIA REMOTE/ZOOM)
7. Department Head/Area Director Report – Judy Knudsen
 - a. Extension Updates
8. Review and Set Future Committee Meeting Dates.
9. Adjourn

The Committee welcomes all visitors to listen and observe, but only Committee members and those invited to speak will be permitted to do so. Persons with disabilities needing special accommodations to attend or participate should contact the County Administrator's Office at (920) 388-7164 prior to the meeting so that accommodations may be arranged.

A majority of the members of the County Board of Supervisors or any of its committees including:

Finance & Public Property, Personnel, Advisory & Legislative, Health, Child Support, & Veterans Service, Human Services, Aging Services Unit Advisory, Extension Education, County Farm, & Zoning, Law Enforcement & Emergency Management, Land & Water Conservation, Highway & Solid Waste, Promotion & Recreation, and others may be present at this meeting to listen, observe, and participate. If a majority of any such committee is present, their presence constitutes a "meeting" under the Open Meeting Law as interpreted in *State ex rel. Badke v. Greendale Village Board*, 173 Wis. 2d 553 (1993), even though the visiting body will take no action at this meeting.



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UNIVERSITY OF WISCONSIN-MADISON
KEWAUNEE COUNTY

Aerica Bjurstrom
Agriculture Agent
Prepared for April 14, 2021

Department of Extension Faculty (DEF) Agriculture Section Leadership Team – I am a member of a five-person faculty team that advises and works with the section Vice-Chair. As a team member between January and April, I am responsible for conducting annual reviews and submitting a summary report to the vice chair. I reviewed three faculty colleagues in March and also had my review conducted. My performance in 2020 was determined to exceed expectations. Unfortunately due to budget constraints, no merit awards (which are normally professional development funds) will be given out for 2020 performance.

Program Planning – My position requires me to be a generalist, but I focus primarily on dairy production. My primary affiliation with the agriculture institute is dairy, so I participate in dairy program development on the state level and local level. The dairy program met in three separate meetings in March to develop a plan of work based on the needs of the dairy industry and what dairy farmers need for programming. Program members will meet again and fine tune the plan of work so it can be implemented on a local level.

Spring program planning – I'm working with two county educators and a veterinarian from the UW School of Veterinary Medicine to plan and present a program in May focusing on hoof health and how it impacts overall herd health. The program will be presented in three meetings, two of which will be presented in Spanish. The Spanish programs will be focused on content to help Spanish speaking employees understand the *why* behind the tasks they do on the farm and how it impacts herd health. The programs are scheduled for May 11, May 18, and May 25.

Summer events – I serve on a variety of planning committees for dairy-related events. Breakfast on the Farm planning continues and is planned for Sunday, June 20 at Augustian Farms. I have been hosting Zoom based meetings for those who don't want to, or cannot attend in person, but starting in April, meetings will be in person.

Kewaunee County will host the 2021 District 7 Holstein Show at the fairgrounds on Tuesday, June 15. A planning group met to start planning the show and broke down tasks and started finding volunteers to help at the event. Livestock can start entering the fairgrounds on June 13, so a small crew will need to be on-hand to run the milkhouse and handle logistics. Other volunteers needed will help with set up/clean up, decorations, awards, volunteers, and other tasks needed to run the show. Proceeds from milk sales (cows need to be milked while housed at the fairgrounds) will go to the 4-H dairy committee. An educational meeting for youth exhibitors will be held on June 14 and will count towards outstanding exhibitor awards at the Kewaunee County Fair.

The Kewaunee County Dairy Futurity committee met in March to start planning their event that is held at the Kewaunee County Fair. The show is an event where exhibitors dress in formal attire and show animals 3+ years old that were entered as baby calves. The premise of the show is to enter the animal based on what you think it may be as a three year old (or older). The event features two shows, one for four years old and older cows, and the main event for three year old cows. Show winners take home over \$1,000 in prizes and every animal shown gets a payout depending on the number of animals in the show. The 2021 show will be the 14th annual show.



2020 Dairy Futurity Winners



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Report for April 2021

Parenting Education

This month, I have been working with my colleagues in Crawford, Dodge, Grant, Racine, Richland and Sauk counties. We are planning and presenting a six week workshop series for parents where participants learn the importance of social emotional development of their children. This series is designed to build parent confidence and decrease parental isolation while increasing parental skills. These sessions are translated in Spanish and offer live simultaneous language interpretation.

Financial Education

The national Money Smart Week is held in April and I am working on a series of financial education topics including:

- Savings
- Student Loans
- Tax Fraud and Identity Theft
- Managing Personal Finances
- Housing Protections & Resources
- Managing Money Ups & Downs

I am partnering with the Algoma and Kewaunee libraries to promote Money Smart Week and resources.



Two additional financial education programs include **Mindful Money Moments** and **Money As You Grow**. We created UW Mindful Money Moments video segments covering topics such as how to deal with a drop in income, strategies for paying back student loans, how to communicate with creditors when you can't pay a bill, and many other subjects. In the past year, we had recorded 41 videos and 782 people had viewed the videos. Money As You Grow book reads feature educators reading all 29 of the books in the Dollars During Development series, posing questions to viewers, and suggesting activities related to the themes of the books that families can do together. During the past year, 496 people had viewed at least one of the videos. A sampling of the videos can be viewed on this YouTube playlist <https://www.youtube.com/c/UniversityofWisconsinExtension/videos>

Powerful Tools for Caregivers Program - Managing Stress Curriculum

The managing stress curriculum has been frequently requested from parents. This program is offered as a stand-alone session that can later become part of a six-week class series. I have adapted curriculum in other programs to include self-care for adults who are caregivers.

Family Science – I continue to work with UW specialists to make sure the best research and evidence-based strategies are put into the hands of families and professionals who support families. I am in the process of accessing scholarly articles from Steenbock library on the Madison campus to complete a literature review for co-parenting and digital parenting education.



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Kewaunee County 4-H Youth Development Extension Update

Jill Jorgensen, 4-H Youth Development Educator

April 2021

Kewaunee and Door County Legislative Day: I recruited eight Kewaunee County youth to be part of this year's Kewaunee and Door County virtual Legislative Day. Typically, we prep the teen members from our county, travel to Madison and meet with the legislators. This year, the entire process was done virtually through Zoom, including virtual visits with legislators. Prior to the event, teens attended multiple training sessions that with information, tools, and tips that would be pertinent to meeting with legislators. I developed handouts and worksheets to help the delegation prepare for Legislative Day. At the first training, an adult volunteer and I educated the group on the legislative agenda topics, public speaking, elevator speeches, introductions and handshaking, and other pertinent topics. At subsequent meetings we went through topics and answered questions and practiced public speaking. To help create as safe of a situation as possible, students met in two small groups at two locations with members from the adult delegation. Special thank you to Sarah Monfils for the great help in setting up at virtual connection for the students at Luxemburg-Casco. Thank you to adult delegate members, Scott Feldt and Ben Nelson that were the young people's group partners for day with the virtual visits. Often, there is a misconception about youth not wanting to be engaged in their community. In actuality, the young people in our communities are looking for a place where they can use their voice and their opinions are given serious consideration. Legislative Day provides an opportunity where youth can learn about issues directly affecting their county and use their voice to personally connect with legislators. This is an opportunity that the majority of these youth will not experience any other place.

National 4-H Ag Summit: Over a weekend at the beginning of March, I had an opportunity to attend this National Conference virtually with the Wisconsin delegation. Also, I nominated Savannah Bailey as a delegate for the conference and she was chosen from nominations across the state to receive a scholarship to represent Wisconsin with five other youth delegates and a team of county and state-based staff. During the National 4-H Youth Summit on Agri-Science, high school students develop the skills and knowledge needed for the challenges facing agriculture, food security, and sustainability. At the summit students learn from each other and experts in the agricultural community. The summit doesn't end when the weekend is over, student teams and adult mentors are tasked with creating and implementing a Community Action Plan that focuses on an agriscience need in their community or state. I continue to work with the group of young people and educators from throughout the state on this portion of the project. The youth members will be presenting their plan at the end of the month and moving forward with their action plan.

Virtual and Small Group County Project and Club Meetings: I continue to work with several clubs, project groups, and committees to host their meetings by zoom. Volunteers, club members, and I have worked together to come up with door drop activities that can be done together or before meetings, fun games, educational experiences, polling activities for voting a much more. Youth members, adult volunteers, and guest speakers have been providing some awesome learning opportunities.

Program Approval Plans for In-person Meetings: Due to the updated guidance and larger group meeting capacity, I am working with a number of groups to put together program approval plans to hold in-person meetings and activities as appropriate. This involves preparing the plan, having it approved, communicating expectations to participants, often pre-registering, and following through with the plan. Additionally, contact tracing sheets are completed in the event they are needed. I also put together go bags with materials to help with following the guidelines including disposable masks, hand sanitizer, signs, and other supplies.

Fairs Advisory Committee: I continue to meet bi-monthly with this committee. The group is intended to maintain communication and relationships between Extension and partner organizations and to address issues related to county fairs as we navigate COVID and focus on our educational role. The committee includes representation from DATCP, Wisconsin State Fair, FFA, and the Wisconsin Association of Fairs along with Extension colleagues. Additionally, we have been holding meeting statewide with county colleagues to discuss working together with our fair partners.