

AGENDA - AMENDED
Agriculture & Extension Education Committee Meeting
County Board Room
810 Lincoln St, Kewaunee, WI
Wednesday, January 6, 2021
9:00 AM

Agenda

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Review/Approval of Minutes of the December 2, 2020 meeting minutes
5. Public Input
6. Educators Reports – Written/Narrative/Q/A (VIA REMOTE/ZOOM)
 - a. Laura Apfelbeck, Door, Kewaunee & Manitowoc FoodWise Coordinator Report
7. Department Head/Area Director Report – Judy Knudsen
 - a. Extension Updates
 - b. Door/Kewaunee Legislative Days
8. Review and Set Future Committee Meeting Dates.
9. Adjourn

The Committee welcomes all visitors to listen and observe, but only Committee members and those invited to speak will be permitted to do so. Persons with disabilities needing special accommodations to attend or participate should contact the County Administrator's Office at (920) 388-7164 prior to the meeting so that accommodations may be arranged.

A majority of the members of the County Board of Supervisors or any of its committees including:

Finance & Public Property, Personnel, Advisory & Legislative, Health, Child Support, & Veterans Service, Human Services, Aging Services Unit Advisory, Extension Education, County Farm, & Zoning, Law Enforcement & Emergency Management, Land & Water Conservation, Highway & Solid Waste, Promotion & Recreation, and others may be present at this meeting to listen, observe, and participate. If a majority of any such committee is present, their presence constitutes a "meeting" under the Open Meeting Law as interpreted in State ex rel. Badke v. Greendale Village Board, 173 Wis. 2d 553 (1993), even though the visiting body will take no action at this meeting.



Extension
UNIVERSITY OF WISCONSIN-MADISON
KEWAUNEE COUNTY

Aerica Bjurstrom
Agriculture Agent

Prepared for January 6, 2021

Farm Management Update – The final Farm Management Update Zoom webinar was held in December. December topics were reframing tough conversations on the farm for success, tax implications and spending from Federal payments in 2020, and combatting COVID-19 in rural communities to help them make informed farm management decisions.

This program was the fourth in a series of webinars replacing the annual fall Farm Management Update for Agriculture Professionals meeting, which reformatted for distance learning due to social distancing. Farmers in Wisconsin were approved for more than \$425.8 million in direct coronavirus relief payments from state and federal aid programs. Receiving payments in 2020 have tax implications. Jonathan Shepherd from the University of Kentucky presented on tax implications and spending. Addressing communication, agriculture agents Tina Kohlman and Stephanie Plaster discussed how farmers and agriculture service providers can address the "why" and "how" a conversation can be reframed to help the conversation move in a productive and collaborative way.

A special collaboration this month was with Cindy Kinnard, Kewaunee County Public Health Director. Cindy presented on how rural communities are combatting COVID-19 with limited resources, testing sites, and a large population of essential employees working on farms. Cindy gave several examples of how Kewaunee County and Kewaunee County farms are working to combat COVID-19 in our rural community.

Post-evaluation results (n=58) showed that as a result of the webinar, 79% of respondents reported they were more comfortable responding to a difficult conversation. Eighty-six percent of respondents reported they have a better understanding of the challenges COVID-19 poses on farms. Ninety-one percent of respondents felt they were better prepared to make final year-end financial decisions that may impact their or their client's tax burden.

The videos can be found here:

Cindy Kinnard: <https://youtu.be/jwmRC9JOtVo>

Kohlman/Plaster: <https://youtu.be/4BxCCNQ5o1o>

Jonathan Shepherd: <https://youtu.be/kNucwqRhBVw>

As with all the videos in this webinar series, I did the video editing and Erin Dahle, support staff, did the closed captioning.

Farm Ready Research webinar series – The Farm Ready Research series includes topics on dairy, beef, small ruminants, and farm management. I am participating in work groups in dairy and the livestock topics. I will be a speaker for one of the dairy topics in February. The registration link and series details can be found at: <https://extension.wisc.edu/agriculture/farm-ready-research/>

Research – I am working with a small workgroup on a research project focusing on the Phenotype of Dairy Beef cross calves. Due to COVID-19 restrictions, we couldn't get on farm when we wanted to, so we are making revisions and final touches on how data will be collected. Two farms in Kewaunee County will participate in the project and I will look for more participants provided they fit the participant criteria.



Renee Koenig, Associate Professor, Family Development & Wellbeing Educator,
University of Wisconsin-Madison, Division of Extension, 810 Lincoln Street, Kewaunee, WI 54216
Office: 920-388-7137, Email: renee.koenig@wisc.edu

Report for January 2021

What is Extension?

Extension works alongside the people of Wisconsin to improve lives and communities. Our educators don't lecture or give grades in a typical classroom. Instead, we deliver education where people live and work – on the farm, in schools and community centers. Extension educators also speak to civic groups and county boards, write newspaper columns, do radio and TV programs, facilitate meetings and build coalitions to solve community problems.

What is Extension's Institute of Human Development & Relationships?

The Extension Institute of Human Development & Relationships provides the tools Wisconsinites need to thrive as well-rounded, capable individuals and families. We support families in caring for each other in ways that promote growth and understanding. Our programs promote aging-friendly communities, coach effective parents and help families use technology, financial awareness, safety and mental health.

How did Extension reach Kewaunee County families in 2020?

This month I will share the number of contacts and outcomes that I tracked for the year 2020. This data includes my responsibilities for four areas: education, scholarship, research and service. The numbers below include participants reached inside and outside Kewaunee County.

- Classes and workshops taught: 47 sessions
- Professional presentations: 34 presentations
- Number of participants in audience: 694 adults, 23 youth
- Direct and indirect educational contacts: 1,235
- Articles submitted for news, radio, newsletters and other media: 17
- Mailings, posts, and electronic distribution of educational content and support: 541
- New programs, curricula and material developed: 58 products
- Grant writing and development: 4 projects totaling \$6848 in grant funding locally
- Outcomes and evaluation feedback:
 - Knowledge gained: 98% of respondents
 - Behavior modification for family finances, relationships, and wellbeing: 87% of respondents
 - Quality of life improvement: 97% of respondents



Home for the Holidays (with 4-H): In December we packed over 108 supply boxes for the holiday educational kit. On December 15th we offered a two-hour virtual session where we walked through the steps and made four of the items together. As always, we incorporated activities to create a positive, fun, inclusive virtual learning environment. If families were not able to join us that night, families were able to visit a Google website created just for the session and watch the video of the live session along with other videos on creating the activities and even some easy holiday cookie recipes. We wanted to make sure that families had options session focused on hands-on creation, education through STEAM, building fun, and family connection time.



4-H Food Drive with Contactless Drop-off: In December, 4-H club and groups typically hold a number of different community service activities one of them that typically hold is a club food and toy drive in conjunction with Toys for Tots. We wanted to make sure that this important community impact opportunity was not missed. So, we got creative and held a food drive that was contactless. 4-H families and community members dropped off donations during a window of time at the fairgrounds in the entrance.

Once they left, a small group of volunteers and youth sorted the donated items. In addition, monetary donations provided ahead of time allowed for value shopping of commonly needed items. Thirty-five (35) very full boxes of non-perishable food and toiletry items were collected. The boxes were donated for distribution at that annual Toys for Tots event last weekend. Between 4-H and two local churches, we were able to pull together 118 boxes of food and that meant each family received a box with their gifts. Plus, there were some extra for the food pantry to have on hand.

Statewide Annual Leader Training: Over the last several months I have worked with a team of educators to create and prepare the statewide annual leader training. This year, the training was done virtually and volunteers connected at the same time from throughout the state. In November and December we delivered the training over three different unique sessions focused on the three parts of a meeting (business/leading, education/learning, and recreation/laughing). Leaders were given educational information, hands-on tools for incorporating these ideas in our current structure, and an opportunity to interact with other volunteers from throughout the state. The first two sessions were attended by over 300 people each session and the last session was attended by almost 500. An end of session evaluation was conducted and we will be pulling together that data. We will continue to offer ongoing education based out of this training for the upcoming year.

Virtual County Project and Club Meetings: I have been working with several county clubs and groups to engage members in virtual meetings. Most recently, auction and livestock committee has been working on upcoming meeting, educational requirements, and options for the 2021 year.

We are being creative and innovative, and I have found that the members are engaged and having fun in these different spaces with familiar faces. Clubs and projects are still be directed to meet virtually when possible but have an option for small group and “podded” meetings with a program approval. We are working together with volunteers to come up with some good options for the new 4-H year.