KEWAUNEE COUNTY PROMOTIONS & RECREATION DEPARTMENT

Dave Myers, Director
E4280 County Rd. F
Kewaunee, WI 54216

Phone: (920) 388-0444

myers.david@kewauneeco.org

October 19th, 2023

Dear Interested Promoter:

Thank you for your interest in promoting stock car races at the Kewaunee County Fairgrounds in Luxemburg beginning in the 2024 season. We appreciate you taking the time to tell us about your organization and your plans for a successful racing program at Luxemburg Speedway.

Stock car racing has been a staple at the Fairgrounds for many years and we intend to continue that tradition well into the future with our new partner(s). Kewaunee County hopes to provide you with a venue that lends itself to a successful racing program for you and for the County

In the following pages, you will be asked to provide us with some information about your company including: history, experience, insurance, key people, contacts, finances, and recommended plans for a racing season.

Kewaunee County will provide the venue including the concession stands and track maintenance building. Please keep in mind the selected promoter will be responsible for any additional lighting, public address system, warning lights or any other equipment necessary for a successful program. Many of these items may be available for purchase from our previous promoters.

Also, please note the promoter selected may be required to enter into a contract with the Kewaunee County Highway Department for care and maintenance of the track.

Proposals will be accepted until 3:30 p.m. on December 5th, 2023 at the Kewaunee County Promotions and Recreation Department.

Questions regarding the proposal form or the process can be directed to the numbers and e-mail address above. Thank you in advance for your time and effort. We are sure it will make for a highly successful stock car program at the Kewaunee County Fairgrounds.

Sincerely,

Dave Myers
Promotions & Recreation Director

REQUEST FOR PROPOSAL
KEWAUNEE COUNTY
LUXEMBURG SPEEDWAY RACE TRACK

CONTACT INFORMATION

Name of Group _____

Address _____

City, State, Zip _____

Phone Number _____

Name of Authorized Agent _____

Title of Authorized Agent _____

Signature of Authorized Agent _____

The above named organization/agent makes the following proposal to Kewaunee County to promote a racing program at the Kewaunee County Fairgrounds in Luxemburg, Wisconsin

Length of Agreement _____

Race Season

Start Date_____ End Date _____

PROPOSAL QUALIFICATION FORM

All persons who wish to promote a weekly racing program at the Kewaunee County Fairgrounds, Luxemburg Wisconsin during 2024 must complete this Qualification Form and submit it to the Promotions and Recreation Department along with the attached forms and any other proposal information.

Kewaunee County will consider no proposal unless a completed qualification form is included.

The information contained herein will be treated as confidential, unless proposing organization and its principle parties authorize such release. Please note that non-private or non-sensitive information may be subject to open records request.

1. Form of business organization. Circle all that apply.

   Domestic Corporation
   Foreign Corporation
   Partnership
   Sole Proprietor

2. Date and state of incorporation (if it applies)

   _____

3. **ATTACH** a list of the key personnel employed by the organization and their areas of expertise.

4. Primary activity of the organization:

   _____

   _____

5. Number of years engaged in primary activity:

   _____

6. Number of years involved in racing promotions (if different from #5):

_____

7. List tracks or venues and dates of automobile races previously promoted by the organization or experience that gives assurance that you or your organization can provide:

_____

_____

_____

8. Provide reasons why you and your organization are qualified to perform this type of work and include key members/employees of your team.

_____

_____

_____

_____

_____

_____

9. List all insurance owned by the organization, the name of the insurer and the policy limits (include Workers Compensation, Liability, etc. *Selected promoter will be required to name Kewaunee County as an additional insured on any policies and to have a minimum of $5,000,000 Aggregate and $1,000,000 per occurrence in coverage.*

	Insurer	**Policy Limit**
Completed Products Liability	_____	
Liquor Liability Endorsement	_____	
Participant Coverage	_____	
Worker's Compensation	_____	
Other Insurance	_____	

_____

10. What is the name of your bonding company?

_____

11. *As a condition of any contract, selected promoter will be required to provide a performance bond to insure Kewaunee County against any loss as a result of promoter's failure to promote a full program of stock car races at the Kewaunee County Fairgrounds in 2024. A similar performance bond will be required annually under the agreement.*

12. Have you or your organization ever failed to complete a contract?

❑ Yes ❑ No

13. If so, please explain:

_____

_____

_____

14. **ATTACH** a list of all equipment owned by the organization, including public address systems, stadium lighting equipment, vehicles and anything else that might pertain to this proposal.

15. **ATTACH** a complete financial statement prepared not more than six months prior to the date of the proposal.

16. Will you be able to offer IMCA sanctioning of races for any class of race cars? If so, what classes do you plan to promote?

❑ Yes ❑ No

Please attach any additional relevant information you would like the county to consider?

_____

_____

_____

**Please note the promoter selected may be required to enter into a contract with the Kewaunee County Highway Department for care and maintenance of the track.*

**Kewaunee County reserves the right to overlook any errors or omissions and select the proposal which Kewaunee County feels best meets its needs.*

Kewaunee County Fairgrounds - Luxemburg Speedway Race Information

Year	Average Car Count	Average Grandstand Attendance	Average Pit Attendance	Annual Rent	Rain Outs	Number of Races
2012	105	1035	*	$28,475.00	2	17
2013	88	837	*	$24,650.00	5	15
2014	88	670	*	$22,900.00	6	14
2015	79	516	*	$14,800.00	6	10
2016	143	1207	436	$15,800.00	3	12
2017	119	683	376	$18,425.00	5	14
2018	106	726	329	$8,300.00	6	7
2019	63*	464*	*	$16,700.00	3	17
2020	*	*	*	$11,500.00	3	9
2021	*	*	*	$11,500.00	3	9
2022	119	630	428	$16,000.00	3	12
2023	109	648	416	$16,000.00	1	12

*Information incomplete/not provided