	MEASURES	Weight	BugTussel Wireless	Door County Wireless	Bertram	Nsight (Cellcom)	Mercury Net	Spectrum	Centurylink	Verizon, Packerland Broadband, AT&T and others
										VENDORS
1	Existing Coverage Map	Med	YES	YES	YES	YES	YES	?	?	Unknown
2	Proposed Coverage Map	Med	YES	No?	No?	No?	No?	?	?	Unknown
3	Education / Communication	Low	YES	YES	YES	No?	Yes?	?	?	Unknown
4	Download Cap	High	NONE	NONE	NONE	NONE	NONE	**NO**	**NO**	Unknown
5	Useful Life	Low	?	?	?	?	?	?	?	Unknown
6	Cost/Funding Proposal	High	YES	YES	YES	No	YES			
7	Financial Impact	High	+$100k Phase 1? +$200k Phase 2?	-$9mil	-$1.2m	Unknown	$0	$0 (only for covered areas)	$0 (only for covered areas)	Unknown
8	years In business	Med	?	?	?	?	?	?	?	Unknown
9	Uptime as a percent	Med	99.99%?	99.99%?	99.99%?	99.99%?	99.99%?	?	?	Unknown
10	Grant Experience	Med	YES	YES	YES	YES	Unknown	YES	YES	Unknown
11	Number of Customers	Med	?	3500?	?	?	?	?	?	Unknown
12	Timeline	Med	2-3yrs	1-2yrs	2yrs?	Unknown	0yrs	0yrs	0yrs	Unknown
13	Fiber to Towers	Med	Phase II	Yes	?	?	N/A	N/A	N/A	Unknown
14	* Fiber Strand Govt Use	Low	Yes*	Unknown	Unknown	Unknown	Unknown	No?	No?	Unknown
15	* Co-pull Fiber conduit	Low	Yes*	Yes?	?	?	?	Unknown	Unknown	Unknown
16	Backhaul (Total Capacity)	High	Excellent	Excellent	Ok	Unknown	Unknown	Unknown	Unknown	Unknown
17	Number of Internet Sources	Med	?	?	?	?	?	Unknown	Unknown	Unknown
18	New Tech	Med	Likely 400mb+	No plan?	No plan?	Unknown	Unknown	Unknown	$500mil in fiber statewide	Unknown
19	Tower Shared Govt	Low	YES *Cost	?	?	Unknown	Unknown	N/A	N/A	
20	Client Tower for LOS	High	YES	NO?	NO	Unknown	NO	N/A	N/A	Unknown
21	Max mbps Down *Higher is Better	HIGH	25	25	50	Unknown	75	1.5mbps to 300mbps depending on location	1.5mbps to 300mbps depending on location	Unknown
22	Max mbps Up *Higher is better	HIGH	5	6	?	Unknown	25	not reported	not reported	Unknown
23	Latency (delay & loss)	HIGH	Ok to Excellent	Good to Excellent	Ok to Poor	Unknown	Ok to Poor	Good except at end of runs	Good except at end of runs	Unknown
24	Examples of Success	MED	Multiple - Lafayette County Adams County and Other States	Door County Kewaunee	Multiple	Multiple	Multiple	Cities	Cities	High Density Regions
25	Service Technology	Low	LOS, Fiber	LOS, Fiber	LOS	CBRF, Cellular, Fiber	LOS, Fiber	Cable, Fiber	Copper, Fiber	Unknown
	Service Offerings		512k/512k, $14.99	4/1mbps $54.95	5mbps, $39.95	Unknown	$100 to $200 installation	$44.99/mo 100mbps*	$49.99/mo 10mbps*	
			768k/768k, $24.99	6/2 $64.95	15mbps, $69.95		75/25mbps, $50/month	$64.99/mo 400mbps*	$49.99/mo 1.5mbps*	
			1.5mbps/768k, $34.99	8/2.5 $74.95	25mbps, $79.95			$104.99/mo 940mbps*	$49.99/mo 20mbps*	
			2mbps/1mbps, $44.99	10/3 $84.95	50mbps, $124.95			(Varies with address)	$49.99/mo 80mbps*	
			4mbps/1mbps, $54.99	12/3.5 $99.95						Unknown
			8mbps/2mbps, $69.99	14/4 $114.95					(Varies with address)	
			12/3mbps, $79.99	18/5 $144.95						
			25/5mbps, $99.99	25/6 $204.95						
			60/8 $169.99 *contract							
			up to 100mbps **contract							

MEASURES	Weight	VENDORS							
		BugTussel Wireless	Door County Wireless	Bertram	Nsight (Cellcom)	Mercury Net	Spectrum	Centurylink	Verizon, Packerland Broadband, AT&T and others
Website		https://www.bugtusselwireless.com/high-speed-internet-for-rural-wisconsin-residents/	https://doorcountybroadband.com/service/residential-service/	https://gobertram.com/residential-internet/kewaunee-county/		http://mercury.net/high-speed-internet.php			Various