

MEASURES			VENDORS							
Category	August Weight	Scott Weight	BugTussel Wireless	Door County Wireless	Bertram	Nsight (Cellcom)	Mercury Net	Spectrum	Centurylink	Verizon, Packerland Broadband, AT&T and others
1	Existing Coverage Map	Low (20, 10, 3, 0)	Med (50, 25, 10, 5, 0)							
2	Proposed Coverage Map	High (100, 75, 50, 25, 0)	Med (50, 25, 10, 5, 0)							
3	Education / Communication	Low (20, 10, 3, 0)	Low (20, 10, 3, 0)							
4	Download Cap	High (100, 75, 50, 25, 0)	High (100, 75, 50, 25, 0)							
5	Useful Life	Med (50, 25, 10, 5, 0)	Low (20, 10, 3, 0)							
6	Cost/Funding Proposal	High (100, 75, 50, 25, 0)	High (100, 75, 50, 25, 0)							
7	Financial Impact	High (100, 75, 50, 25, 0)	High (100, 75, 50, 25, 0)							
8	Years In business	Low (20, 10, 3, 0)	Med (50, 25, 10, 5, 0)							
9	Uptime as a percent	Med (50, 25, 10, 5, 0)	Med (50, 25, 10, 5, 0)							
10	Grant Experience	Med (50, 25, 10, 5, 0)	Med (50, 25, 10, 5, 0)							
11	Number of Customers	Med (50, 25, 10, 5, 0)	Med (50, 25, 10, 5, 0)							
12	Timeline	Med (50, 25, 10, 5, 0)	Med (50, 25, 10, 5, 0)							
13	Fiber to Towers	High (100, 75, 50, 25, 0)	Med (50, 25, 10, 5, 0)							
14	* Fiber Strand Govt Use	High (100, 75, 50, 25, 0)	Low (20, 10, 3, 0)							
15	* Co-pull Fiber conduit	High (100, 75, 50, 25, 0)	Low (20, 10, 3, 0)							
16	Backhaul (Total Capacity)	High (100, 75, 50, 25, 0)	High (100, 75, 50, 25, 0)							
17	Number of Internet Sources	Med (50, 25, 10, 5, 0)	Med (50, 25, 10, 5, 0)							
18	New Tech	High (100, 75, 50, 25, 0)	Med (50, 25, 10, 5, 0)							
19	Tower Shared Govt	Med (50, 25, 10, 5, 0)	Low (20, 10, 3, 0)							
20	Client Tower for LOS	Med (50, 25, 10, 5, 0)	High (100, 75, 50, 25, 0)							
21	Max mbps Down *Higher is Better	High (100, 75, 50, 25, 0)	High (100, 75, 50, 25, 0)							
22	Max mbps Up *Higher is better	High (100, 75, 50, 25, 0)	High (100, 75, 50, 25, 0)							
23	Latency (delay & loss)	High (100, 75, 50, 25, 0)	High (100, 75, 50, 25, 0)							
24	Examples of Success	Med (50, 25, 10, 5, 0)	Med (50, 25, 10, 5, 0)							
25	Service Technology	Low (20, 10, 3, 0)	Low (20, 10, 3, 0)							