

MINUTES
Agriculture & Extension Education Committee Meeting
Wednesday, July 13, 2022
Kewaunee County Fairgrounds, 625 Third Street, Luxemburg, WI
2:00 PM

1. Call to Order. Chair Lukes called meeting to order at 2:00 p.m.
2. Roll Call. Present: Supervisor Lukes, Supervisor Paape, and Supervisor Lazansky, and Supervisor Kinnard. Educators: Aerica Bjurstrom, Renee Koenig, Mariah Vandertie, and Interim Area Extension Director Judy Knudsen. Excused: Supervisor Langteau and Supervisor Augustian.
3. Approval of Agenda and Approval of Minutes of the June 8, 2022 meeting. Motion made by Supervisor Kinnard and seconded by Supervisor Paape to approve the July 13, 2022 meeting agenda and minutes of the June 8, 2022 meeting. Motion carried all voting aye.
4. Public Input. No input.
5. Approve acceptance of \$7,500 from the Greater Green Bay Community Foundation to support Development of an Aging-Friendly Coalition of Kewaunee County Program. Motion made by Supervisor Paape to approve acceptance of funds and seconded by Supervisor Lazansky. Motion carried all voting aye.
6. Educators Reports – Written/Narrative/Q/A
 - a. Mariah Vandertie provided summary of 2022 Kewaunee County Fair. Will work with 4-H leaders and volunteers to enhance technology skills prior to the 2023 fair. She is looking to expand the 4-H program via in-school and/or out-of-school activities as well as increasing visibility of 4-H in Kewaunee County. Conversation held with the Kewaunee County Parks Department to promote Dana Farm.
 - b. Renee Koenig shared information about the focus of the Aging-Friendly grant funded by the Greater Green Bay Community Foundation to build community capacity to support the county’s growing aging population. She explained the project where recently divorced or separated parents can receive text messages.
 - c. Aerica Bjurstrom spent significant time at the Kewaunee County Fair working on youth livestock projects. She has been writing upcoming plan of work. A five-year anniversary celebration of Farm Technology Days hosted by Kewaunee County has been scheduled. Worked on two new videos with student intern from UW-Madison which will be available in Spanish and closed captioned in English.
7. Department Head/Area Director Report – Judy Knudsen
 - a. Extension Updates:
 - Provided update regarding Extension’s move to the Exhibition Building on the Kewaunee County Fairgrounds.
 - Reported 252 county residents completed survey sent to county residents.

8. Review and Set Future Committee Meeting Dates. August 10, 2022 and September 14, 2022 are dates for upcoming committee meetings. The August meeting will be held at the Kewaunee County Fairgrounds Exhibition Hall and the September meeting at Dana Farm.
9. Adjourn: Motion made by Supervisor Paape and seconded by Supervisor Lazansky to adjourn meeting. Motion carried all voting aye.

Respectfully Submitted,
Judy Knudsen

The Committee welcomes all visitors to listen and observe, but only Committee members and those invited to speak will be permitted to do so. Persons with disabilities needing special accommodations to attend or participate should contact the County Administrator's Office at (920) 388-7164 prior to the meeting so that accommodations may be arranged.

A majority of the members of the County Board of Supervisors or any of its committees including:

Finance & Public Property, Personnel, Advisory & Legislative, Health, Child Support, & Veterans Service, Human Services, Aging Services Unit Advisory, Extension Education, County Farm, & Zoning, Law Enforcement & Emergency Management, Land & Water Conservation, Highway & Solid Waste, Promotion & Recreation, and others may be present at this meeting to listen, observe, and participate. If a majority of any such committee is present, their presence constitutes a "meeting" under the Open Meeting Law as interpreted in State ex rel. Badke v. Greendale Village Board, 173 Wis. 2d 553 (1993), even though the visiting body will take no action at this meeting.



Regional Dairy

Aerica Bjurstrom, Regional Dairy Educator



Dairy is a 45.6-billion-dollar industry in Wisconsin. Farmers have fine-tuned their management practices to provide the best environment for herd health and production. Farm tours are an excellent way to learn more about what other farmers are doing to improve specific aspects of their operations. Rather than organizing in-person farm tours, Aerica Bjurstrom, Regional Dairy Educator, brought the farm to the people by developing and producing the Five Minute Farm Focus series of videos. The videos were developed to focus on

one specific farm management practice that improves the health and well-being of the dairy herd. Featured farms/farmers were selected based on the educator's previous knowledge of the farm, and the farm's success of that practice. The videos are kept to approximately five minutes, to be to-the-point, informative, and educational. Each video follows the same format with a farm introduction, practice introduction, benefits, drawbacks, and a "take back to the barn" message. The target audience of the videos are dairy farmers and agribusiness professionals, however, non-agriculture audiences have reported learning from the videos as well. All storyboarding, interview questions, production, editing, videography, and still photography were done by Bjurstrom, with the exception of credited photos provided by the host farms. Media was recorded on iPhone, iPad, and a DJI unmanned aerial vehicle. Media was edited on Adobe Premiere Rush, closed-captioned on Otter.ai, and published on YouTube. Eight videos have been published since April 2021 with over 22,000 views overall, shared on Facebook, featured on the local agriculture television news report, and in two articles in Hoard's Dairyman.

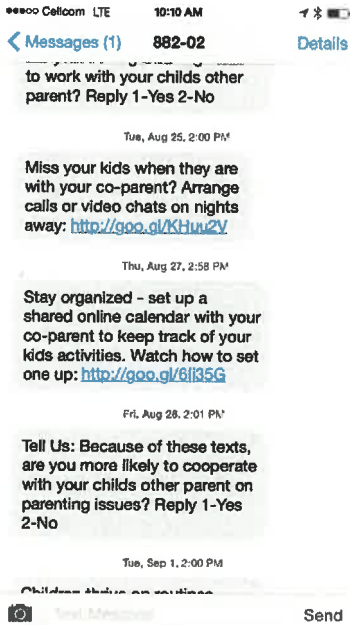
Other Agriculture Highlights

- Recruitment of a summer intern through the Crowley Intern Program for Door and Kewaunee Counties. The goal of this internship is to promote and grow agriculture programs and 4-H youth programs across the counties.
- A research project to serve as a case study & pilot project, surveying the impact of copper sulfate footbath materials application via manure on soil and alfalfa copper concentrations and alfalfa quality and productivity on eastern Wisconsin dairy farms. Results of the project will be disseminated widely through Extension publications and presentations and will also serve as the supporting data for a larger grant proposal, if significant results are found.
- A research project to evaluate management practices of forage alfalfa to determine the longevity of the crop, production, and quality. Results from this study will help farmers and agricultural professionals determine the most economically and environmentally sound management practices of forage alfalfa crop yields and quality.
- A field survey project to better understand the growth and maturity of first crop alfalfa. Results from this project will help farmers to determine the optimal time to harvest 1st crop alfalfa haylage to ensure highest quality haylage for the dairy herd, thus reducing purchased feed costs for their dairy operation.



Families, Finances & Wellness

Renee Koenig, Human Development & Relationships Educator



An educational text-message based program for co-parents where we provided suggested tools or strategies on how to use digital technology. The goal was to promote positive parenting interactions, resulting in 70% of participants indicating they increased their knowledge.

Other Families, Finances & Wellness Highlights

- An educational program and month-long series of media messages for adults where they learn about mental health and suicide prevention. The goal of the program and messages is to reduce stigma of mental health and decrease preventable illnesses and death.
- Significant preparation and planning to form an aging friendly coalition in Kewaunee County. The goal of the planning effort is to determine community needs and feasibility for efforts to support older adults with life span programming, research and service.
- A series of four sessions for older adults where they learn about wellness topics. The goal is to increase social connectedness and encourage older adults to engage more in self-care behaviors.
- An effort to research the co-parenting education program impacts on mothers and fathers and identify differences in how parents learn and apply skills based on their roles.
- A series of e-messages for the Kewaunee County government employees and the constituents/clients they serve where they learned about financial resources and received educational tips on money management. The goal of these messages is to improve the financial well-being of the county employees and their clientele.
- A national newsletter distributed to Kewaunee County parents where Extension provided educational content on early child development. The goal of this effort is to support parents in raising children and preventing child abuse and neglect.

4-H Program

Mariah Vandertie, 4-H Program Educator

Kewaunee County 4-H is dedicated to nurturing empowered, confident, hard-working, determined, and responsible young people. It is believed that all kids have potential, and we will work as an organization to create safe, equitable, diverse, and inclusive environments where this potential can be realized. I have been in the 4-H educator position in Kewaunee County for one month. Throughout the month, encompassing fair weekend, I have engaged in conversations with members, leaders, community members, and coworkers to help shape my understanding of the organization. Reflecting on those interactions, it is my intention to bring a few specific goals to fruition. As I gain a deeper understanding of needs in the organization and community, these goals may change or be modified.

1. Expand access to in-school club work through special education programs in Luxemburg-Casco, Algoma, and Kewaunee schools. Contacts are Tara Zeal, Marie Ott, and Cara Delebreaux respectively. In this effort, I'd also like to partner with multilingual programs in our schools to reach a broader demographic of children. In school contacts are Nicole Marinin and Laura Hooker, Elisabeth Klumpyan, and Michelle Baumann respectively.
2. Build capacity in leadership through technology workshops. Interested leaders and members will have a safe, educational environment to learn how to efficiently create and organize club documents. These workshops will focus on Google Suite, streamlining the process of creating, sharing, and editing documents. I will also focus on Word and Excel, highlighting how fluency in these programs will enhance leader/member efficiency, effectiveness, and confidence.
3. Engage not only 4-H families, but community members in the organization. I will work to raise awareness and intrigue to the program through social media, interest inquiries, and working with the county schools. In the past month, Facebook post engagement has increased 696% and our page reach has increased 7,938 people. I connected with various families at the Kewaunee County Fair, including homeschooled youth interested in joining 4-H. I collected interest inquiries and will be contacting families this week. We are also partnering with Kewaunee County Parks to promote Dana Farm more actively, a public space rich in 4-H history.

Update: Our fiscal year as come to an end and clubs are working on their Annual Financial Reports and Charter Applications.

The Kewaunee County Fair was a success, our 4-H youth and volunteers did a fantastic job. Their hard work does not go unnoticed.



Other 4-H Program Highlights

- Dana Farm Education and Promotion



Judy Knudsen
Area Extension Director

Aerica Bjurstrom
Regional Dairy Educator

Renee Koenig
*Human Development &
Relationships Educator*

Mariah Vandertie
4-H Program Educator

Patrick Nehring
*Regional Community Development
Educator*

Laura Apfelbeck
FoodWise Nutrition Coordinator

Krishna Bhandari
Regional Crops Educator

Erin Dahle
*Communications & Educational
Program Support Specialist*